Cooking Tools Survey



Directions: Please mark your answers for each question. There are no right or wrong answers.

1	Write down <i>a favorite main dish</i> you make over and over again.
- 4	
2	When deciding if you will cook dinner at home, how often do you think about the following things?Almost NeverAmost Seldom SometimesAmost Always
	a. My family or household members will like the meal.
	b. I have the ingredients already.
	c. Meal prep, cooking and clean up will be quick.
	d. The meal is healthier than eating out.
	e. The meal costs less than eating out.
	f. Something else:
3a	Have you ever seen or heard the slogan "Food Hero"? Yes No Not sure
3b	In the last year, about how many times have you seen or heard Food Hero ads or messages?
	None Once 2 to 4 times 5 to 10 times More than 10 times
4	How many adults live in your household? (Please count yourself.) adults live in my household.
5	How many children under the age of 18 live in your household? children live in my household.
6	Who does most of the cooking and food preparation in your household?
	Myself Someone else Shared equally (Optional) Comment:
7	What is your ethnic identity or race? Select all that apply:
	American Indian or Alaska Native Asian or Asian-American Black or African American
	Hawaiian Native or other Pacific Islander Hispanic or Latino/Latina/Latine
	Middle Eastern or North African Slavic, including Russian and Ukrainian White or Caucasian
	Prefer not to answer Prefer to self-describe
•	What is your age? 19 years or under 20 to 29 years 30 to 39 years 40 to 49 years
8	50 to 59 years 60 to 69 years 70 to 79 years 80 to 89 years 90 years or above
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